AUTO DEALER EMPLOYMENT, MASSACHUSETTS & NEW YORK STATE, 2012-2016

Despite claims that its direct-sell business model would kill jobs and auto franchises, New York and Massachusetts auto dealerships continued to thrive after Tesla set up shop in their states, according to labor department data.

Between 2012 – when Tesla began delivering its first Model S cars in both states – and 2016, New York added 6,148 auto dealership jobs and Massachusetts added 3,915 jobs. The number of jobs grew steadily in each year in both states, the employment data showed.

New York added 85 new dealerships from 2012-2016 and Massachusetts added 72, according to ES-202 wage data filed for North American Industry Classification System (NAICS) industry sector 4411, which is comprised of auto dealerships.

The New York State data was provided by the <u>New York State Department of Labor</u> Division of Research & Statistics and was collected from records on file with the US Department of Labor. Massachusetts data was downloaded from the Massachusetts Executive Office of Labor & Workforce Development Labor Market Information ES-202 database.

Annual figures for 2017 were not yet available.

NEW YORK AUTO DEALER EMPLOYMENT DATA								
	2012	2013	2014	2015	2016			
Number of Establishments	2,105	2,126	2,111	2,115	2,190			
Number of Employees	50,154	51,311	53,150	54,869	56,302			
Employee totals reflect the number reported at the end of December for each year.								

MASSACHUSETTS AUTO DEALER EMPLOYMENT DATA								
	2012	2013	2014	2015	2016			
Number of Establishments	922	941	963	992	994			
Number of Employees	23,233	24,363	25,292	26,566	27,148			
Employee totals reflect the number reported at the end of December for each year.								